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Wellness Facility Planning Committee

Community Meeting

July 29, 2010

Summary of Meeting:

Participants:

Thirty-three people attended the Wellness Facility Planning Committee meeting on July 29, 2010. Attendees were relatively well balanced with regard to age and gender. Participants identified amenities and services deemed important in a new Wellness Facility, had an opportunity to advocate for specific features and drafted a number of questions which will need to be addressed as the Request for Proposal (RFP) process moves forward.

Process:

Data were gathered using a Brainwriting Model with a strategy of “Me before We” for reporting out. The Brainwriting Model enabled individuals to think and record ideas individually, without verbal interaction. The “Me before We” strategy allowed participants to generate ideas, have discussion in small groups, build consensus, and then report out to the group as a whole.

Numerical values linked to the Amenities Data were determined by using a “Pop-up Survey” and represent the total number of individuals who identified a specific component as a priority for inclusion in the RFP.

The Services Data were identified using a 1-2-6 strategy whereby individuals generated and shaped ideas for the larger group. Each group of six rank-ordered their priorities for services to be included in the RFP and reported back to the entire group. The data identifies services that should be addressed through the RFP.

Recognizing that many questions will need to be addressed by various entities, all participants had the opportunity to generate “Frequently Asked Questions.” Questions were generated using the Brainwriting Model. A few questions were presented to the group for consideration. The intent of the activity was to generate a pool of questions which may be posed by individuals or entities. The questions submitted will be reviewed, compiled, and addressed as soon as possible with the intent of posting the questions and the responses on the Committee’s website.

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Summative Data – Amenities for Consideration in a Request for Proposal:

Question 1: If you were approving the RFP for a new Wellness Facility, what two amenities would be essential for your support?
(Participants could choose five of the twelve.)

Pop-up Survey Data:

Amenity	Total	Amenity	Total
Pool – Competition	29	Kid’s Room	8
Gym	23	Locker Rooms	7
Track	22	Racquetball Court	5
Fitness/Exercise Rm.	22	Health/Wellness Education	2
Pool – Family	21	Meeting Rooms	2
Physical Therapy	8	Indoor Tennis Court	1

Note: Participants felt that it should be assumed that locker rooms would be included as part the pool areas. It was also felt that the areas for health/wellness education should be linked with the area for physical therapy.

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Summative Data – Services for Consideration in a Request for Proposal:

Question 2: What services would be essential for a Wellness Facility to provide for patrons?

The following items were the top priorities that surfaced as a result of individuals generating and shaping ideas for the larger group through the 1-2-6 process. (A number following an item indicates a priority in more than one group.)

Wellness Facility – Priority Services		
Youth Activities (2)	Physical Therapy	Massage Therapy
Wellness Counseling (2)	Child Services	Rehab Services
Dietician (2)	Fitness Classes	Snack Bar/Equipment Sales
Personal Trainer (2)	Kid’s Summer Camps	Park & Recreation Offices

Note: Participants were given an opportunity to “advocate” for services that did not surface through the 1-2-6 process. Three items were added as a result: 1. Coffee Shop 2. Senior Programs 3. Coaching Clinics

Summative Data – Drafting Frequently Asked Questions

Question 3: What would you like to know about the Wellness Facility?

Participants used the Brainwriting Model to generate questions that might surface regarding the development of Wellness Facility. All questions submitted will be reviewed, compiled and addressed. These will eventually be posted to the Wellness Facility Committee’s website.

Participants were asked to identify a few “significant issue” questions for the group. These questions were noted and provided to the Committee for their review and discussion.

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The intent of the activity was to identify questions which may surface as the process for drafting the RFP moves forward and/or as the entire project moves closer to reality.

Summative Data – Review and Re-evaluation of Work

Participants reviewed the tasks accomplished during the meeting. During the review of each of the agenda items, attendees were once again given the opportunity to “advocate” for any amenity or service to be included in the development of the Request for Proposal. No additional items were added during this phase of the meeting.

Participants were also encouraged to complete the Wellness Facility Planning Committee’s Survey.

Submitted: August 2, 2010

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